

**HALLDOR GISLASON**  
THOUGHTS / ARCHITECTURE AND MORE



**DORI RECOMMENDS**  
02.03.2008 - WRITER  
**SEAN MCMANUS**  
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## BUSINESS AND DESIGN

11. JANÚAR 2008 - 07:14



SEARCH ARCHIVES

 

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We have started an entrepreneurial course now after Christmas where students in our faculty join forces with students in [The Norwegian School of Management](#) . They work in interdisciplinary groups creating innovative design solutions including feasibility plans, marketing proposals and financing.

This project I started when I was dean in the Iceland Academy of the Arts in Iceland in the beginning of this decade and it has resulted in various product proposals. It pleases me today that though the project was quite product orientated in the beginning, the products have changed a lot during recent years becoming more social solutions or service products that strategically want to change how things are.

Wednesday we visited [IKADA](#) , the incubator run by our school with the university here in Oslo, the school of architecture and [Akerselva Innovation](#) . It will be stimulating to follow the process of the group work during the coming weeks. The course has its own blog, where activities are communicated. You can see what is going on [HERE](#) . The images are from our visit to the incubator.

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