

HALLDOR GISLASON
THOUGHTS / ARCHITECTURE AND MORE



DORI RECOMMENDS
02.03.2008 - WRITER
SEAN MCMANUS
[GOOD WEBSITE](#)
PREVIOUS NEXT ★★★★★

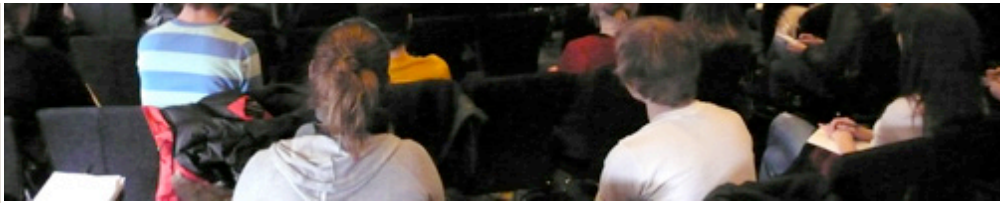
16. JANÚAR 2007 - 22:08



SEARCH ARCHIVES

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- [DETOURNAMENT PROJECT](#)
- [DETOURNAMENT FASHION IN MAPUTO](#)
- [Mr Carlos Vargas in ISAC](#)
- [ISTITUTE SUPERIORE DE ARTE E CULTURA IN MOZAMBIQUE](#)
- [REHAUL OF MY WEBSITES](#)
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- [End of winter fashion show](#)
- [ZHRINGER](#)
- [MY STUDENTS](#)
- [GRADUATING THIS TIME](#)
- [EXAMINATION08](#)
- [INCLUSIVE DESIGN](#)
- [KATE ARCHITECTURE FOR HUMANITY](#)
- [GODDUR OG KATA](#)
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- [MASTER EXAMINATIONS](#)
- [MARTE AND HER GARDEN](#)



In Oslo we are running a project in cooperation between the BI business school and our Design Faculty. This is for the first time here that we have students working in project groups planning products and business around that. This is exciting for us in the Oslo Academy where we want to inform the business students about how it is to work strategically with designers.

The projects will be presented by the groups on Friday 26th Jan.

The project name is MARKETING AND DESIGN (MOD)

Our cooperation is with The Institutes for Innovation and Economic Organisation and the Institute for Communication, Culture and Languages in BI.

The goals of the project are the following:

- To develop the ability of the students to cooperate in projects cross-disciplinary.
- To support the ability of the students to transform ideas into business propositions.
- To support the possibility for our students to be able members of the professional field of design and business.
- To support the establishment of the Oslo Zone as an active Creative Zone.

Responsible for the project from our faculty are
Professor Tove Kjær (TH) and me: (Dekan Halldor Gislason)

Responsible from the Business University BI are:
Førsteamanuensis Donatella De Paoli (DDP), Inst for kommunikasjon, kultur og språk
Birgit Helene Jevnaker (BHJ), førsteamanuensis, Inst for innovasjon og økonomisk organisering

THE MAIN PROGRAM IS HERE BELOW.

Obligatorisk for BI studenter og 4 motestudenter, frivillig deltagelse for øvrige Khio studenter

Onsdag 3 januar – Handelshøyskolen BI.
Ansvarlig for dagen: Førsteamanuensis Donatella De Paoli
Auditorium: B2 – 010

11.15 - 12.30 Definerung av prosjekt, festivaler, events og den kunstneriske opplevelsen,
Prosjektledelse som fag
ved Donatella De Paoli
12.30 – 13.00 Lunsj
13.00 – 15.00 Hva skiller prosjekt i kulturlivet fra andre prosjekter? Arts Manager Kristin
Danielsen,
15.00 – 17.00 Gruppearbeid –Prosjektledelse av kreative personer

Torsdag 4 januar - Handelshøyskolen BI.

Ansvarlig for dagen: Donatella De Paoli
Auditorium: B2 – 040
11.15 – 14.00 Prosjektets interessenter og omgivelser, Prosjektets faser og Tidsplanlegging
ved Donatella De Paoli

Mandag 8 januar – KHiO - Designfakultetet.

Ansvarlig for dagen: Tove Kjær og Halldor Gislason

FURNITURE
SHOPPING TERROR
DESIGN IN NORWAY
Service Design Research
Project
ecal in Lausanne
A Carpet out of rope
Stockholm Furniture Stand
Fashion Photography
CIRRUS CONFERENCE
2008
Stockholm Preparation 2008
Design Business
Business and Design
Stockholm Preparation
END OF YEAR
PONDERINGS
Christmas Market in Design
Centre
Myalgic Encephalopathy